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САНКТ-ПЕТЕРБУРГСКИЙ
ГОСУДАРСТВЕННЫЙ
ЭКОНОМИЧЕСКИЙ УНИВЕРСИТЕТ

Conference program

ALL-RUSSIAN
SCIENTIFIC AND PRACTICAL CONFERENCE

DIGITAL TECHNOLOGIES:
MANAGEMENT MODELS AND ECONOMIC EFFICIENCY

Date: February 27, 2025

Location: St. Petersburg, Griboedova canal emb., 30-32.

Format: offline and online

Working languages: Russian, English, Chinese

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Registration of participants

09.30-10.00

Plenary session

10.00-13.30 **Towards Data Economy: technological breakthrough, pro-active public aud. 2127 administration and trust in digital environment**

Coffee-break **Moderated by: Sushcheva Natalya Vyacheslavovna**, Vice-Rector for Digital Development, UNECON, Candidate of Economic Sciences, Associate Professor
11.45-12.00 **aud. 2125**

Greetings:

- **Maksimtsev Igor Anatolyevich**, Rector of UNECON, Doctor of Economics, Professor

Speakers:

- **Sheikin Artem Gennadyevich**, First Vice Chairman of the Federation Council Committee on Constitutional Legislation and State Building, Federation Council of the Federal Assembly of the Russian Federation
- **Sargsyan Tigran Surenovich**, Vice Chairman of the Board of the Eurasian Development Bank (EDB) (online)
- **Makarov Valentin Leonidovich**, President of Non-Commercial Partnership RUSSOFT
- **Hamadoun Touré**, Founder of SMART Africa Alliance (online)
- **Medvedev Vadim Viktorovich**, Rector of ANO National Technological Initiative University 2035, Director General of the National Technological Initiative Project Support Fund
- **Semion Kirill Viktorovich**, Head of the Informatisation Department of JSCo "Russian Railways"
- **Kuznetsov Anton Vladimirovich**, Head of the Digital Development Centre of St. Petersburg Metro
- **Chen Wei**, member of the Chinese Federation of Overseas Chinese, member of the Chinese People's Political Consultative Conference (CPPCC) of Fujian Province and head of the Fujian Overseas Chinese Youth Association (online)
- **Shvedov Alexander Alexandrovich**, Director for Work with Government Customers, PJSC Vimpelcom
- **Shevchenko Alexander Nikolayevich**, Head of the Department for Organising the Fight against Illegal Use of Information and Communication Technologies of the Department for Combating Illegal Use of Information

and Communication Technologies of the Security Service of the Ministry of Internal Affairs of Russia for St. Petersburg and Leningrad Region

- **Zhang Renzhong**, Chief Executive Officer of China International Intellectech Group Co. Ltd. (online)

Lunch break

13.30-14.30

aud. 2125

Panel sessions

14.30-16.00 **Challenges and Solutions in Digitalizing Public and Municipal Administration**
aud. 3033

- **Moderated by: Fedoseev Igor Vasilyevich**, Dean of the Faculty of Management, Head of the Department for Public and Regional Management, UNECON, Doctor of Economics, Professor

Speakers:

- **Nikitina Elena Mikhailovna**, Head of the St. Petersburg Department of ANO Dialogue Regions, co-founder of the Association of Internet Technologists
- **Rylov Dmitry Yuryevich**, Head of the Informatisation and Implementation Department of the Project Management - Project Office of the Administration of the Governor of St. Petersburg
- **Tsybatov Vladimir Andreyevich**, Head of Modelling and Forecasting Department of SPB State Unitary Enterprise "SPB IAC"
- **Patrushev Alexander Vladimirovich**, Chairman of the Board of the Municipal Territories Development Fund
- **Ryabov Alexey Anatolyevich**, Director of Information Systems and Technical Training Tools, Sitronics CT JSC
- **Ershova Anastasia Vladimirovna**, Head of the Smart City business line of Sitronics CT JSC
- **Kobilev Alexey Gennadyevich**, Chairman of the Committee on Municipal Private Partnership of the All-Russian Congress of Municipal Entities
- **Terentyev Kirill Sergeyevich**, Vice Chairman of the OCMO Committee on PPP, All-Russian Congress of Municipal Entities
- **Tanikova Elena Sergeyevna**, Vice Permanent Representative of the Republic of Mari El to the President of the Russian Federation, Plenipotentiary Representative of the Republic of Mari El in St. Petersburg and the Leningrad Region
- **Cherepanov Mikhail Sergeyevich**, Chairman of the Organising Committee for the preparation and holding of the 7th BRICS IIF

14.30-16.00 **Digital Financial Market: architecture and innovations**

aud. 2127 **Moderated by: Orlova Olga Yurievna**, Head of the Department for Banks, Financial Markets, and Insurance, UNECON, Doctor of Economics, Professor

Speakers:

- **Nosenko Yulia Sergeyevna**, Head of Direction, Digital Services and Financial Technologies Department, Bank of Russia
- **Kyuchukova Irina Yuryevna**, Head of Key Accounts, Federal and Regional Authorities and Development Institutions Division, Client Business Development Department, PJSC Moscow Exchange
- **Roberto Garcia** (Chile), Director of QUAOS (digital financial solutions) (online)
- **Selikhova Irina Alexandrovna**, Head of the Digital Financial Assets Sales, Alfa-Bank JSC (online)
- **Bolilaya Alexandra Sergeyevna**, Investment Director of Legenda Intelligent Development
- **Abramova Marina Alexandrovna**, Doctor of Economics, Professor, Head of the Department of Banking and Monetary Regulation of the Financial University under the Government of the Russian Federation (online)
- **Khabarov Ilya Vladimirovich**, Development Director of the Strategy and Business Development Department of JSC Bank Sinara
- **Valiullin Adel Marsovich**, First Vice President, Bank GPB (JSC)
- **Romanova Galina Viktorovna**, Director of the Institute of Laser Technologies of the National Research University ITMO
- **Dostov Viktor Leonidovich**, Chairman of the Council of the Association of Electronic Money and Money Transfer Market Participants
- **Kharchenko Larysa Pavlovna**, Professor, Department of Banking, Financial Markets and Insurance, UNECON

14.30-16.00 **“Data Economy” and Higher Education and Science Interaction: future university data environment**

aud. 2041 **Moderated by: Suscheva Natalia Vyacheslavovna**, Vice-Rector for Digital Development, UNECON, Candidate of Economic Sciences, Associate Professor

Speakers:

- **Volkov Alexander Vitalievich**, Head of the Association for Assistance to Digital Development of Educational Organisations, Rector's Advisor on Digitalisation at R.E. Alekseev Nizhny Novgorod State Technical University
- **Kuzora Igor Vyacheslavovich**, Head of Educational Programmes Department, 1C Company

- **Zaitsev Alexey Ivanovich**, Vice-Rector for Digital Transformation and Administration, SPbSUT
- **Khalyukov Arkady Vladimirovich**, Director General of Pulse of Science Ltd
- **Fridman Grigory Moritsovich**, Head of the Department of Applied Mathematics and Economic and Mathematical Methods, UNECON
- **Xu Kun**, Rector, Beijing University of Posts and Telecommunications (online)
- **Tsaregorodtsev Alexander Sergeevich**, General Director of Unisystems LLC
- **Scheglov Denis Alekseevich**, Managing Director of the Centre for Business Development with Construction and Public Sector Customers, JSC Gazprombank

Coffee-break

16.00-16.30

aud. 2125

Panel sessions

16.30-18.00 **Architects of the data economy**

aud. 2041 **Moderated by: Dorozhkin Kirill Vladimirovich**, Adviser to the President of NFII, Head of the Artificial Intelligence Committee of NFII, Founder of the Architects Club, Director of AI Piter media project, Expert in the application of digital technologies.

Speakers:

- **Khan Dmitry Vyacheslavovich**, Founder of the Architects Club, Director of Development Creative Social Solutions
- **Kuvikov Denis Gennadyevich**, President of the St. Petersburg Sports Programming Federation
- **Grecheneva Anastasia Vladimirovna**, Head of the Project Institute of Digital Transformation of the Agroindustrial Complex, K.A. Timiryazev Federal State Budgetary Educational Institution of VO RGAU-MSHA
- **Lukovnikova Natalia Mikhailovna**, Director of Information and Analytical Foresight Centre Institute of Advanced Manufacturing Technologies at Peter the Great St. Petersburg Polytechnic University
- **Sokolov Andrey Vladimirovich**, Development Director, Aybux LLC
- **Boyarkin Alexey Viktorovich**, Expert on innovations in machine learning and AI at the Roscongress Foundation
- **Kim Stanislav Valeryevich**, Chief Executive Officer of TPV CIS LLC

Invited experts:

- **Milushkovsky Vitaly**, AI systems architect at Sohaware
- **Limanskiy Nikolay**, Business Analyst at Sohaware

16.30-18.00 **Data Economists: latest trends in IT-specialists training**

aud. 2127 **Moderated by: Dmitriy Yudin Sergeyevich**, Dean of the Faculty of Computer Science and Applied Mathematics, UNECON, Candidate of Economic Sciences, Associate Professor

Speakers:

- **Kalimullina Olga Valeryevna**, Acting Head of the Department of Data Economics, Head of the Digital Chair Project of SPbSUT
- **Kuzora Igor Vyacheslavovich**, Head of Educational Programmes Department, 1C Company
- **Suvorov Oleg Sergeyevich**, Head of Corporate Client Relations at 1C: North-West LLC
- **Fedorov Dmitry Yuryevich**, Project manager in the department of interaction with universities, Positive Technologies
- **Tsimfer Sergey Alexandrovich**, Head of Advanced Analytics and Machine Learning Department, Gazprom Neft-CR LLC
- **Shalashny Sergey Igorevich**, Chairman of the Management Board of the ANO Centre for Development of Innovative Technologies "IT-Planet"

16.30-18.00 **Digitalizing Government Statistics System**

Chinese library **aud. 1011** **Moderated by: Yeliseeva Irina Ilyinichna**, Corresponding Member of the Russian Academy of Science, Doctor of Economics, Scientific Director of RAS, Scientific Director of the Department of Statistics and Econometrics, UNECON

Speakers:

- **Surinov Alexander Evgenyevich**, Director of the Centre for Economic Measurements and Statistics, Head of the Department of Statistics and Data Analysis of the National Research University Higher School of Economics (HSE) (online)
- **Bessonov Vladimir Arkadyevich**, Head of the Real Sector and Foreign Trade Analysis Department, Development Centre Institute, National Research University Higher School of Economics (HSE) (online)
- **Zbarskaya Irina Alexandrovna**, Head of the Department of Social and Demographic Statistics of the CIS Interstate Statistical Committee
- **Samoilova Marina Alexandrovna**, Head of the Territorial Body of the Federal State Statistics Service for the Rostov Region (online)

- **Nikiforov Oleg Nikolaevich**, Chief Editor of the journal Voprosy Statistiki, ANO IRC Statistics Russia
- **Kukushkin Alexander Mikhailovich**, Head of the Territorial Body of the Federal State Statistics Service for St. Petersburg and the Leningrad Region
- **Sirotnin Vyacheslav Pavlovich**, Head of the Research and Training Laboratory of Welfare Measurement, Deputy Head of the Department of Statistics and Data Analysis, National Research University Higher School of Economics (HSE)
- **Arkhipova Marina Yuryevna**, Professor, Department of Statistics and Data Analysis, National Research University Higher School of Economics (HSE)
- **Penikas Henry Iozovich**, Project Manager of the Research and Forecasting Department of the Bank of Russia

16.30-18.00 **Approaches to Data Economy Management: centralization, market, and networks**

aud. 3033 **Moderated by: Kharlamov Andrey Viktorovich**, Head of the Department of General Economic Theory and History of Economic Thought, UNECON, Doctor of Economics, Professor

Speakers:

- **Sibgatullin Andrey Eduardovich**, Project Manager of the Analytics and Marketing Unit of VEB.RF Group
- **Lobanov Oleg Sergeevich**, Vice-Director of SPb SCU 'UITS' - Head of Digital Transformation Department
- **Ushivets Evgeny Nikolayevich**, General Director of Peterburgtransstroy LLC
- **Romanov Yuri Ivanovich**, Chief Executive Officer of PeterSoft LLC
- **Zirchenko Lyubov Alexandrovna**, Executive Director of Standard MIC LLC

Experts from UNECON:

- **Selishcheva Tamara Alekseevna**, Professor of the Department of General Economic Theory and History of Economic Thought, UNECON
- **Miropolsky Dmitry Yuryevich**, Professor, Department of General Economic Theory and History of Economic Thought, UNECON
- **Dmitriev Anton Leonidovich**, Associate Professor, Department of General Economic Theory and History of Economic Thought, UNECON
- **Dyatlov Sergey Alekseevich**, Professor, Department of General Economic Theory and History of Economic Thought, UNECON
- **Vinokourov Stepan Stepanovich**, Associate Professor, Department of General Economic Theory and History of Economic Thought, UNECON